



THE ACADEMIES OF LOUISVILLE

BUSINESS PARTNER ENGAGEMENT MENU

As an Academies of Louisville business partner, there are many ways to get involved! The Academies of Louisville depends on varying levels of business engagement to provide authentic learning experiences for students. Employer engagement experiences range from career speakers and tours to internships and other forms of work experience. As a business partner, we ask that you serve on your partner school's advisory committee and provide at least two activities per year from the menu below. Activities are not limited to those on the menu.



- Classroom guest speaker
- Serve on Industry/Advisory Council
- Career Expo/Job Fair
- School special events
- Spend time in a CTE/Core Content classroom
- Help review curriculum

- Informational interview
- Judge/panel member
- Workplace tour
- Teacher externship
- Mock interviews
- Serve as a CTSO (Career and Technical Student Organization) Coach/Advisor

- Industry resource donation
- Help prepare students for industry certifications
- School-based enterprise
- Project/problem based learning
- Serve as career mentor
- Job shadow

- Student internship*
- Student co-op*
- Youth apprenticeship*
- Employment opportunities*
- SummerWorks
- Capstone experience
- Clinical experiences

Definitions of each activity are on page 2.

CAREER AWARENESS

Classroom guest speaker	Visit a classroom and share expertise about your industry. Topics could include: skills needed, your career journey, a day on the job, etc.
Serve on Industry/Advisory Council	Participate in a school-level advisory board (two times per year) to provide support and advice to academic programs, assist in the development of new programs, and identify best-practice standards.
Career Expo/Job Fair	Participate in events in which employers provide information about job and internship opportunities in their organizations.
School special events	Provide support to a school at special events (open houses, fairs, etc.).
Spend time in a CTE/Core Content classroom	Schedule time to visit with students in their classroom; this informal and unstructured time is a great way to get to know students.
Help review curriculum	Provide guidance to teachers to help them acquire the knowledge and skills to deliver a relevant curriculum to students.

CAREER PREPARATION

Industry resource donation	Donate resources (equipment, supplies, software, etc.) to your partner school to help students with hands-on experiences.
Help prepare students for industry certifications	Assist students in preparing for industry-recognized certifications and exams.
School-based enterprise	Provide expertise and/or help in setting up a simulated or actual business conducted within a school setting.
Project/problem based learning	Assist teachers in designing a project for students that lasts over an extended period of time (from a week up to a semester) that engages students in solving a real-world problem or answering a complex question. They demonstrate their knowledge and skills by creating a public product or presentation for a real audience.
Serve as a career mentor	Develop one-on-one relationships with students to help build their understanding of and connection to careers.
Job shadow	One to five students come to your site for two to three hours to observe and participate in typical daily activities for a specific career.

CAREER EXPLORATION

Informational interview	Students ask questions of you about your industry and job to help them clarify their own career goals.
Judge/panel member	Judge student presentations or competitions and provide constructive feedback regarding student mastery.
Workplace tour	Hosting students at your worksite creates an opportunity for them to better understand the environment and day-to-day work of careers in your industry.
Teacher externship	Host teachers at your site so they can learn about the skills and competencies needed to succeed in your industry or career path.
Mock interviews	Provide mock (practice) interviews with students in a safe, constructive environment to prepare them for real interviews.
Serve as a CTSO Coach/Advisor	Provide support to a CTSO by developing students' potential for citizenship, leadership, teamwork, personal growth, and career success.

CAREER APPLICATION/TRAINING

Student internship	Host a student(s) for 10 (or more) hours a week for six weeks (or more) and provide them training and opportunities to apply what they have learned in their career pathway. Provide pay or course credit.
Student co-op	Employ a student for a semester or longer in a position related to their career pathway. Students (typically seniors) attend school for part of the day and then leave early to work at your company.
Youth apprenticeship	A youth apprenticeship is an industry-driven education and career training program based on recognized industry standards. Youth apprenticeships are also paid, and classroom training is connected to the apprenticeship's on-the-job training.
Employment opportunities	Provide full or part time employment for students 16 and up so they can learn essential job skills while earning a paycheck.
SummerWorks	Provide a summer work experience for youth through a seven week (or less) summer jobs program.
Capstone experience	A high school capstone project is a way for students (typically seniors) to demonstrate the culmination of skills and knowledge gained through their academic career by completing a long-term, multi-faceted project. Often times, a final presentation is given to a panel of teachers, experts in the field, and community members.
Clinical experiences	Experiences that combine classroom learning with supervised hands-on immersion experiences in specific fields, mostly in industries that involve human services. The training is usually highly specialized and includes coursework specific to performing functions and tasks in an actual workplace.



*For KDE Guidelines, scan this QR code.

